



*Schrader*

CLASSIC NAPA VALLEY CABERNET SAUVIGNON



BRAND STORY





## HISTORY

In 1988, Fred Schrader was a thriving dealer in the world of art and antiques when his good friend and Christie's auctioneer, Brian Cole, invited him to the Napa Valley Wine Auction. A lover of wine and adventure, Fred happily accepted the invitation and soon found himself enjoying delicious wines while spending time with some of the valley's most notable founders.



Fred tasted a barrel sample of Cabernet in 2000 that changed the course of his life. On a quest to produce wine with similar depth and uniqueness, he discovered the source of the extraordinary grapes to be the Beckstoffer To Kalon Vineyard in Oakville. Fred knew he had found the source for great Cabernet, and he set out to secure grapes from this remarkable estate.



This quest led Fred directly to the legendary grape grower W. Andrew Beckstoffer, starting a partnership with a small, but stunning selection of vine rows in the historic Beckstoffer To Kalon Vineyard. At the same time, Fred approached also Thomas Rivers Brown about joining his new Cabernet project as winemaker.



Fred and Thomas worked on the style of wine Fred hoped to achieve — big, fruit-forward, and abundant with exceptional purity as well as enduring structure. They both consider the 2001 vintage to be the first sign of the great things to come. The rest, as they say, is history.



## CRITICAL ACCLAIMS

Our reputation was built on an unwavering commitment to craft only the finest quality Cabernet Sauvignon. Backed by high praise from legendary critics like Wine Spectator, The Wine Advocate and James Suckling, Schrader has received **THIRTY-SEVEN PERFECT 100-POINT SCORES.**



*Schrader*



A black and white photograph of a middle-aged man with a beard, smiling broadly. He is wearing a dark polo shirt and is standing in a vineyard. The background is filled with grapevines and leaves, some of which are out of focus in the foreground. The overall mood is warm and professional.

## OUR WINEMAKER

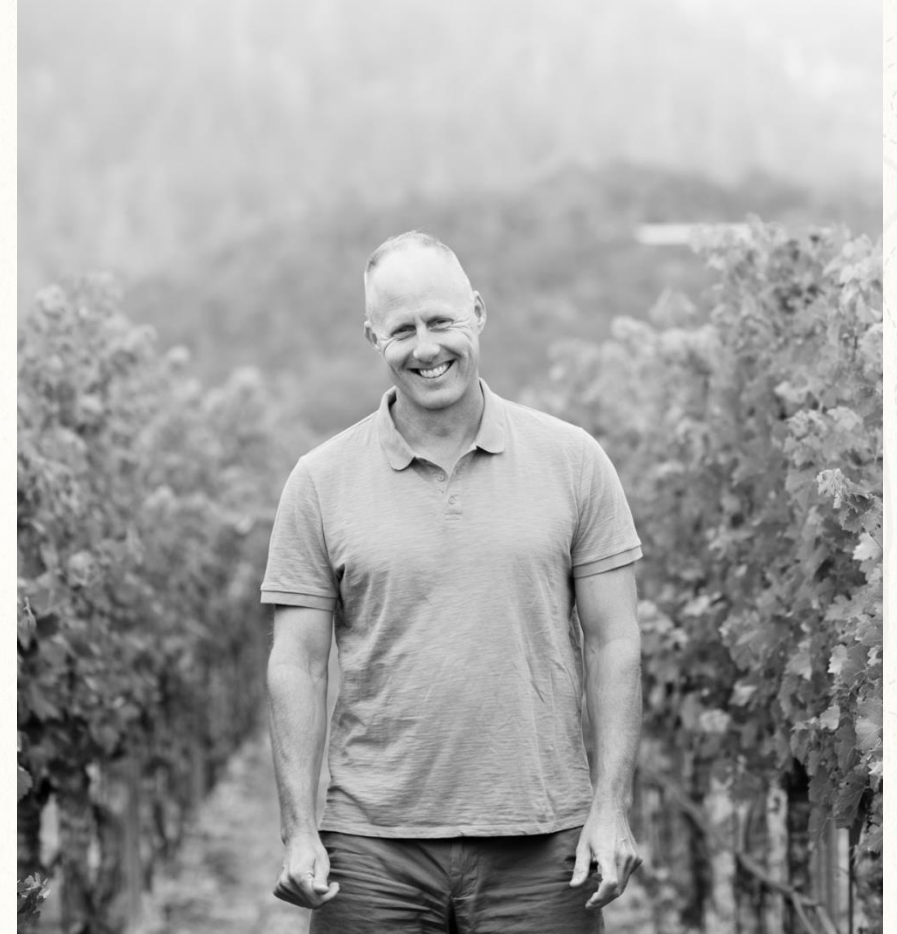


## THOMAS RIVER BROWN

Thomas Rivers Brown, a South Carolina native, didn't grow up in the wine business, but after extensively exploring the wine regions of France, Italy, and Northern California, he knew where he belonged. In 1996, Thomas moved to Napa Valley and began working in a fine wine shop.

In 2000, destiny came calling and Thomas met Fred Schrader at the same wine shop. Although Thomas had yet to make a bottle of Cabernet Sauvignon, Fred recognized his passion, fantastic natural ability, and complete dedication to winemaking. With a handshake deal, Fred hired Thomas to establish those exact qualities in his namesake brand, Schrader.

Since then, the duo has developed a portfolio of benchmark Cabernet Sauvignons renowned for their no-holds-barred character. Thomas has achieved unprecedented success in record time and has revealed himself to be a true visionary of wine.



*Schrader*





# OUR VINEYARDS







## BECKSTOFFER TO KALON VINEYARD

Beckstoffer's vineyard in Oakville, first planted in 1868 by viticultural and winemaking icon Hamilton Crabb, has long been regarded as the source of Napa Valley's finest Cabernet Sauvignon grapes. This section of the vineyard is situated in the heart of the valley. An alluvial fan provides excellent mineral deposits, and the rich soils are filled with marine sediment. The vines receive full sun and optimal heat during the day and are cooled by marine fog at night. These conditions allow each of the three clones planted in this vineyard (4, 6, and 337) to display its own unique character, and this celebration of individuality is the essence of Schrader.

*Hamilton Crabb named his vineyard To Kalon meaning "of the highest beauty" in Greek*





## BECKSTOFFER GEORGES III VINEYARD

Located in the legendary Rutherford Bench on the eastern side of the Napa Valley, the Beckstoffer Georges III Vineyard boasts a remarkable history that dates to its founding by winemaking pioneer and namesake Georges de Latour in 1928. The grapes for our Schrader GIII originate from a specific section of the vineyard that was formerly part of the Napa River. In the mid-20th century, the Army Corps of Engineers shifted the banks of the river for flood prevention. As a result, the section of the vineyard where our grapes are planted benefited from an abundance of minerals and rocks left by the riverbed. Distinct from the surrounding terroir, our fruit grows to be incredibly concentrated with lustrous character.

*The 337 clone planted in this vineyard shows the true finesse and essence of Napa Valley Cabernet*





## BECKSTOFFER LAS PIEDRAS VINEYARD

Beckstoffer Las Piedras Vineyard, in Northwest St. Helena, boasts a viticultural lineage that dates back to the 1840s when it was planted by Edward Bale. The name translates from Spanish to “the stones,” which aptly describes the soil composition of the vineyard. The high concentration of rocks and pebbles allows for easy drainage and causes the roots of the vines to grow deep in search of water and nutrients. A signature of this distinctive estate, the gravelly terrain shows through in the wine, imparting an elegant minerality that sings its way through a dense structure of lush black and blue fruit.

*Las Piedras has been growing grapes since the 1840s  
which makes it one of the oldest heritage sites in  
California*





## MONASTERY BLOCK TO KALON VINEYARD

Monastery Block, a part of our To Kalon Vineyard in Oakville, is home to some of the oldest Cabernet Sauvignon vines in California. Dry farmed in the highly gravelly soil, the block is nestled into the foothills of the Mayacamas next to the Carmelite monastery from which it takes its name. Great wines start with great vineyards and a great winemaker. For nearly two decades, we have researched, trialed, and procured what we feel are the finest vineyard sites for producing benchmark Cabernets in the Napa Valley. This new exploration is truly worthy of the Schrader name.

*Monumental Monastery –  
the greatest vineyard behind the scene*





## WAPPO HILL

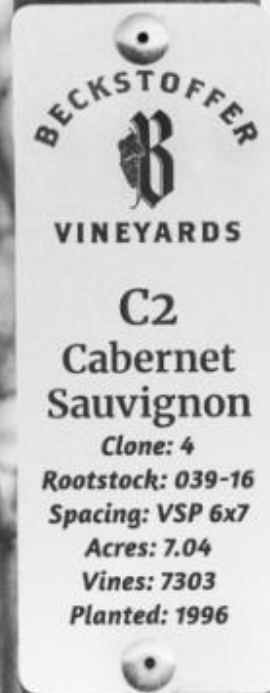
Located on the hillside just below the Mondavi residence in the Stags Leap District, Wappo Hill Vineyard was first planted in 1969 and it runs down the hillside to the valley floor. This change in elevation allows for the grapes grown in this vineyard to have very different characteristics. The hillside vines, due to their struggle to grow in well-drained, gravelly, and clay-loam soil, lend themselves to the more formidable nature of Cabernets. Whereas the vines on the valley floor produce grapes that are rich, silky, and elegant. Ample afternoon sun, bookended by cool mornings and evenings, produce intensely flavored fruit with exceptionally balanced acidity.

*At a high level, Stags Leap is a slightly cooler region, and the wines shine for their complexity.*





CABERNET  
SAUVIGNON  
CLONES





## CLONE 4

### VINEYARDS

Beckstoffer To Kalon Vineyard

### SOURCE

Mendoza (Argentina)

### STORY

Cabernet Sauvignon FPS 04 came to Davis in 1964 from Mendoza, Argentina. The selection arrived with the erroneous label "Merlot", clone 11. The selection was later properly identified and successfully completed testing for the California Grapevine Registration & Certification Program in 1966.

### KEY CHARACTERISTICS

Dense, Concentrated, Powerful

## CLONE 6

### VINEYARDS

Beckstoffer To Kalon Vineyard

### SOURCE

Ex Foothill Experiment Station in Jackson (CA)

### STORY

Dr. Austin Goheen (UC Davis) rescued Cabernet Sauvignon 06 from the former University of California Foothill Experiment Station in Jackson, California, in 1963. UC held title to the property where the Experiment Station was located from 1889 to 1903, after which the station was abandoned. The vines remained relatively undisturbed for over 50 years until it first appeared on the list of registered vines in 1969.

### KEY CHARACTERISTICS

Lower Yields, Savory, Concentrated

*\* Source & Story sourced from UC Davis – Foundation Plant Services Grapes & Plant Grape -Catalogue of grapevines cultivated in France*

*Schrader*



## CLONE 31

### VINEYARDS

To Kalon Vineyard

### SOURCE

Heritage Mondavi (Napa, CA)

### STORY

Cabernet Sauvignon FPS 31 is one of three well-respected Cabernet Sauvignon clones that were selected by Phil Freese and Deborah Golino in 1989 from Napa Valley vineyards with a reputation for quality wine production. The Mondavi selection was from a 50 years old vine (S block, vine 2) in To Kalon Vineyard.

### KEY CHARACTERISTICS

Complex, Elegance, Ageing Potential

## CLONE 169

### VINEYARDS

Monastery Block To Kalon Vineyard

### SOURCE

Bordeaux, Languedoc, Sud-Oueast (France)

### STORY

The IFV, formerly known as ENTAV, maintains the French national repository of accredited clones and has created an ENTAV-INRA® authorized clone trademark to identify its official clonal materials internationally. Trademarked importations come directly from official French source vines. Cabernet Sauvignon ENTAV-INRA® 169 was imported from France to Foundation Plant Services in 1997.

### KEY CHARACTERISTICS

Balanced, Complex, Ageing Potential

*\* Source & Story sourced from UC Davis – Foundation Plant Services Grapes & Plant Grape -Catalogue of grapevines cultivated in France*

*Schrader*



## CLONE 337

### VINEYARDS

Beckstoffer To Kalon Vineyard  
Beckstoffer George III Vineyard  
Beckstoffer Las Piedras Vineyard

### SOURCE

Bordeaux (France)

### STORY

In the English version of the *Catalogue of Selected Wine Grape Varieties and Certified Clones Cultivated in France*, the official ENTAV descriptions of the wine grape varieties and clones, Cabernet Sauvignon 337 is described as a superior clone which produces well balanced wines with good aging qualities.

### KEY CHARACTERISTICS

Concentrated, Balanced, Ageing Potential

## CLONE 685

### VINEYARDS

Wappo Hill Vineyard

### SOURCE

Bordeaux, Provence, Sud-Ouest (France)

### STORY

The IFV, formerly known as ENTAV, maintains the French national repository of accredited clones and has created an ENTAV-INRA® authorized clone trademark to identify its official clonal materials internationally. Trademarked importations come directly from official French source vines. Cabernet Sauvignon clone 685 originated from the South-West region of France.

### KEY CHARACTERISTICS

Productive, Vigorous, Late Ripening

\* Source & Story sourced from UC Davis – Foundation Plant Services Grapes & Plant Grape -Catalogue of grapevines cultivated in France



## PRODUCT PORTFOLIO





## 2021 VINTAGE

2021 had all the elements of a classic Napa Valley vintage, and for many, it offered redemption from the devastation of 2020. A lingering drought created an ideal environment for our vines to produce low yields with small, intensely flavored berries and clusters that achieved peak ripeness with graceful guidance from Mother Nature.

2021 IS A STUNNING VINTAGE THAT STANDS TO EXCEED THE 2019 VINTAGE IN BOTH QUALITY AND COMPLEXITY.

In crafting our 2021 wines, we aimed to capture the power, complexity, and elegance of the vintage and we are pleased to share these wines with you.”

*Thomas Rivers Brown, Winemaker*



*Schrader*



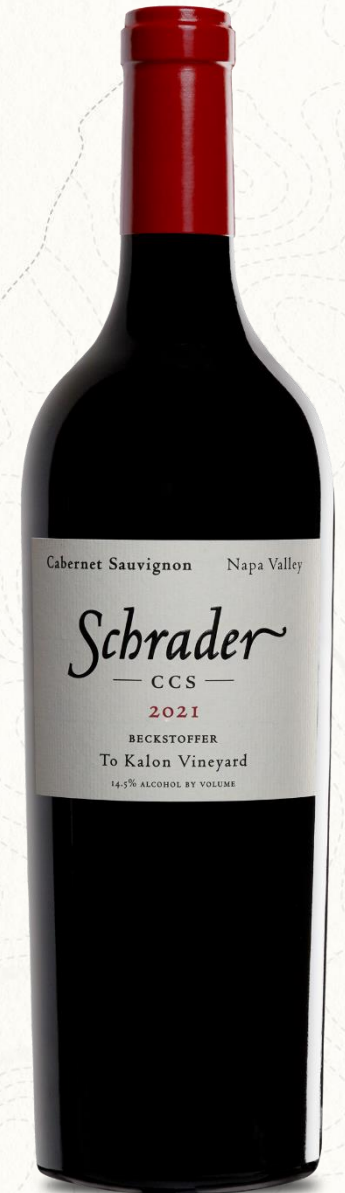
## SCHRADER CCS 2021

BECKSTOFFER TO KALON VINEYARD  
PURE CLONE 4, C1 BLOCK

Our Beckstoffer To Kalon Vineyard CCS is produced from 100% Clone 4 Cabernet Sauvignon sourced from the C1 Block. This section of the vineyard is situated in the heart of the valley. An alluvial fan provides excellent mineral deposits, and the rich soils are filled with marine sediment. This wine is a rare blend of power, structure, and elegance that balances rich fruit with more delicate floral notes. Full-bodied with muscular structure and ripe, polished tannins.

COOPERAGE: aged in 100% new Darnajou French oak barrels

97-99  
POINTS  
Jeb Dunnuck



*Schrader*



## SCHRADER HERITAGE CLONE 2021

TO KALON VINEYARD

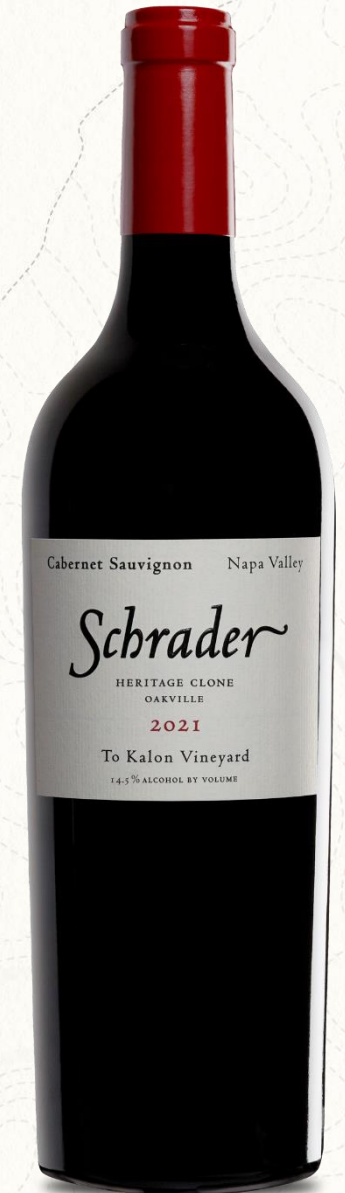
PURE CLONE 31 (OLD HERITAGE CLONE SOURCED FROM MR. MONDAVI)

Sourced from a single block in the To Kalon Vineyard, this “Heritage Clone” produces impossibly small clusters with tiny berries and very low yields. The quality of the fruit, however, is indisputable – producing wines of great intensity, complexity, and character that have proven compelling enough to keep these vines in the ground for decades. Densely fruited and plush with lively acidity for balance, this is an elegant and expressive wine that offers a provocative range of flavors such as ripened red cherries, chocolate shavings, mandarin orange rind, and sweet earth.

COOPERAGE: aged in 100% new Darnajou and Taransaud French oak barrels

96-98  
POINTS

Jeb Dunnuck



*Schrader*



## SCHRADER MONASTERY BLOCK 2021

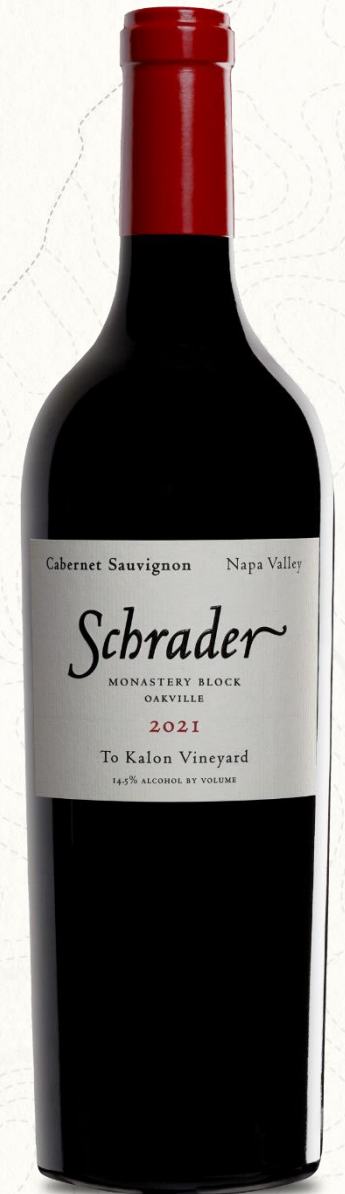
MONASTERY BLOCK TO KALON VINEYARD  
PURE CLONE 169

The Monastery Block is less a singular block than a selection of parcels located on the western side of the To Kalon Vineyard, nestled against the foothills of the Mayacamas adjacent to the Carmelite Monastery from which it takes its name. The wine is produced from 100% Clone 169 Cabernet Sauvignon planted on well-drained gravelly soils, showing a classic Oakville expression that balances rich black fruit with minerality and a floral component. Elegant and classically styled, this wine is generous, layered, and fresh.

COOPERAGE: aged in 100% new Darnajou French oak barrels

96-98  
POINTS

Jeb Dunnuck



*Schrader*



## SCHRADER RBS 2021

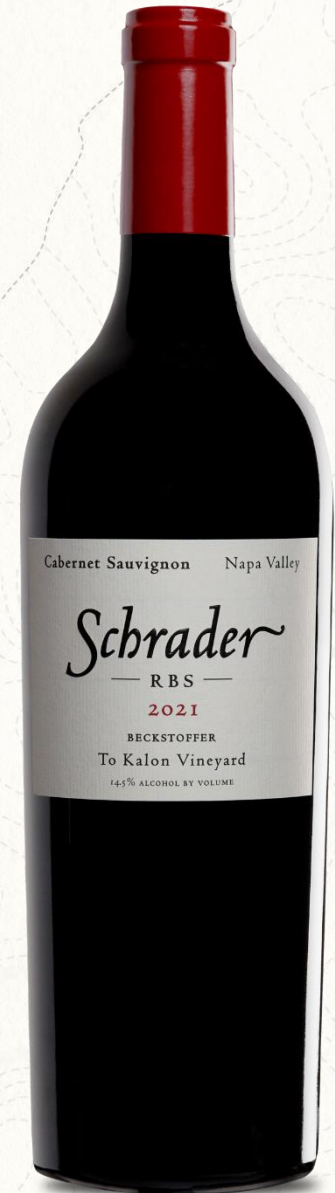
BECKSTOFFER TO KALON VINEYARD  
PURE CLONE 337

Our Beckstoffer To Kalon RBS is produced from 100% Clone 337 Cabernet Sauvignon sourced from blocks of the vineyard that receive full sun and optimal heat during the day and are cooled by marine fog at night. Unfailingly red-fruited and plush yet balanced with savory notes of roasted coffee and supple silky tannins. The most generous wine in our portfolio, RBS tends to be more approachable upon release than our other bottlings.

COOPERAGE: aged in 100% new Darnajou and Taransaud French oak barrels

96-98  
POINTS

Jeb Dunnuck



*Schrader*



## SCHRADER WAPPO HILL 2021

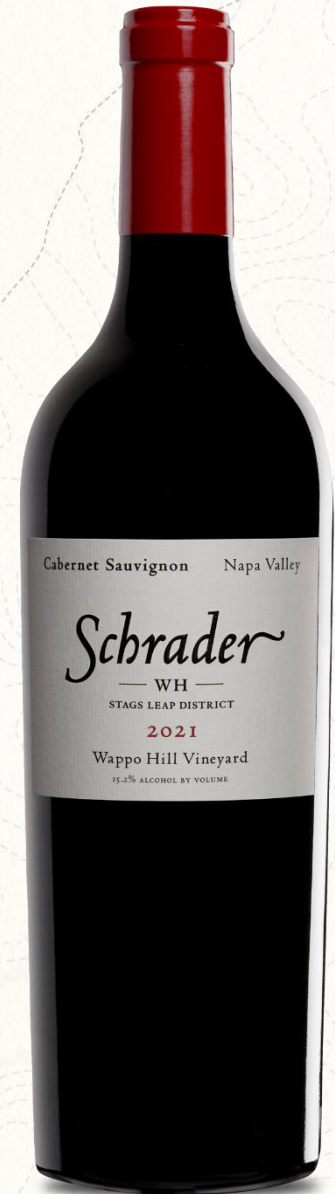
WAPPO HILL VINEYARD  
PURE CLONE 685

Wappo Hill Vineyard, in the Stags Leap District, was first planted in 1969. Produced from 100% Clone 685 Cabernet Sauvignon, this bottling is sourced from hillside vines planted on well-drained, gravelly, and clay loam soils. The vines thrive with ample afternoon sun bookended by cool mornings and evenings and produce intensely flavored fruit with exceptionally balanced acidity. The wine features notes of blackberry, red cherry, and briary aromas that combine with pleasing threads of baking spice, floral petal, and dusty earth tones. This stunning wine shows the tremendous power of a classic Napa Valley Cabernet with a polished, long-lasting finish.

COOPERAGE: aged in 100% new Darnajou and Taransaud French oak barrels

95 - 97  
POINTS

Jeb Dunnuck



*Schrader*



## SCHRADER OLD SPARKY 2021

BECKSTOFFER TO KALON VINEYARD  
PURE CLONE 4,6 & 337

The most coveted bottling in our portfolio, Old Sparky Cabernet Sauvignon is sourced from a section of the Beckstoffer To Kalon Vineyard that is planted on rich soils containing ancient marine sediment and an alluvial fan that provides excellent mineral deposits. Blended from a selection of only the best barrels from the vintage, the wine is full-bodied with concentrated black and purple fruit balanced with elegant floral and spice notes, fresh acidity, and firm ripe tannins. A wine that is built to age and recommended to cellar for 12-15 years.

COOPERAGE: aged in 100% new Darnajou and Taransaud French oak barrels



*Schrader*



