

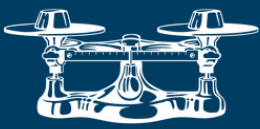
RIISE

RIISE – Juan Mercado’s Bold New Chapter in Paso Robles

Founded in 2019, RIISE marks the visionary return of Juan Mercado, the founder who built Realm Cellars into one of Napa Valley’s most coveted names. With RIISE, Mercado turns his focus to Paso Robles, crafting wines from Rhône varietals and Tempranillo that are at once powerful, textural, and refined. To bring this vision to life, he assembled an elite team led by acclaimed winemaker Anthony Yount, ensuring each bottling reflects both precision and elegance.

RIISE has quickly captured the attention of collectors and critics alike, with early releases signaling the emergence of a new benchmark in Paso Robles. Backed by Mercado’s proven ability to shape world-class brands and driven by a relentless pursuit of quality, RIISE stands poised as the next great story in California wine.





RIISE

OUR VINEYARDS



JUAN MERCADO
VINTNER

Shadow Canyon (York Mountain, Paso Robles)

RIISE's first major acquisition, Shadow Canyon sits high on York Mountain at nearly 1,800 feet of elevation. With steep slopes and coastal influence, it delivers fruit marked by freshness, structure, and mineral lift. This site has become the "anchor" of the RIISE portfolio, offering intensity and terroir-driven distinction.

Arbor Ranch (Willow Creek District, Paso Robles)

Arbor Ranch spans 22 acres with 16 under vine in the heart of Willow Creek. This property is central to the future of RIISE, serving as the planned home of its winery, tasting room, and production facility. The site provides a riper, more supple counterpoint to the higher-elevation fruit from York Mountain.



ANTHONY YOUNT
WINEMAKER

Heaton Ranch (Willow Creek, Paso Robles)

The 85-acre Heaton Ranch sees nearly 50 acres of which are planted. Known for its diverse mix of limestone, calcareous, and alluvial soils, Heaton adds remarkable texture and complexity to the estate portfolio. Farmed with an emphasis on sustainability and respect for the land, it has quickly become a cornerstone of RIISE's vineyard holdings.



VITICULTURE Lucas Pope

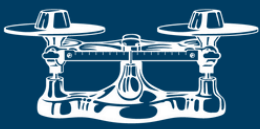
Vineyards & Partnerships

These grower partnerships allow RIISE to craft layered, expressive wines that highlight Paso Robles' range of terroirs, while the estate vineyards provide the foundation for long-term identity and prestige.

- Paderewski Vineyard – Known for old-vine Graciano and Tempranillo, often featured in RIISE's blends.
- Full Draw, ONX, Catapult, Four Hearts – Distinguished Willow Creek vineyards that contribute Rhône varieties, adding depth and nuance.
- Templeton Gap – Cooler parcels supplying unique blending elements that bring freshness and aromatic lift.



VITICULTURE Kevin Wilkinson



RIISE

2021 RIISE Jovian, Paso Robles

2021 Vintage

A drought-year with standout quality producing small clusters, great concentration and balance across Paso—warm days, cool nights, long hang-time; widely called one of the region's top recent years. In 2021, Paso whispered a promise of power in quiet tones. Under a lean sky, the vines yielded dense ripeness, but every berry carried depth. Jovian is the fruit of that subtle tension.

2021 Harvest

Autumn harvest was picturesque and promising. The west-side sites offered it's usual benefit of cooler, later ripening zones while the mountain vineyards retained their vivid acidity with York Mountain's heights soaking in coastal air to cool and mitigate summer's heat. Willow Creek's calcareous soils held back vigor just enough to stretch ripening allowing for a long season for those vineyards.. The days warmed steadily, the nights cooled, coaxing phenolics to their peak without haste.

2021 Tasting Notes

From Shadow Canyon's limestone-kissed slopes to Heaton and Arbor's chalky hillsides, the vineyards lent their character. Altitude sharpened the acids; soil imparted chalk and spice. The vines spoke in layered texture.

Pouring deep ruby, Jovian opens with black cherry and graphite, then slides into cedar, dried herbs, a touch of saddle leather. Tannins are firm yet polished; the finish carries a lingering mineral hum. This is Paso elegance in muscular dress, with the critical accalim to follow suit.



96^{PT}
JEBDUNNUCK

94^{PT}
Robert Parker
WINE ADVOCATE

2021 RIISE Jovian, Paso Robles

VARIETALS 65% Tempranillo, 15% Petit Sirah,
15% Graciano, 5% Syrah

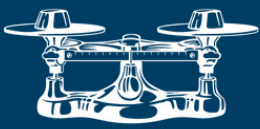
APPELLATION Paso Robles

ALCOHOL 14.8%

AGING 26 months in 70% new French Oak

VINEYARDS Four Hearts, Paderewski, Fulldraw, Onx





RIISE

2021 RIISE Doyen, Paso Robles

2021 Vintage

A drought-year with standout quality producing small clusters, great concentration and balance across Paso—warm days, cool nights, long hang-time; widely called one of the region's top recent years. In 2021, Paso whispered a promise of power in quiet tones. Under a lean sky, the vines yielded dense ripeness, but every berry carried depth. Jovian is the fruit of that subtle tension.

2021 Harvest

Autumn harvest was picturesque and promising. The west-side sites offered it's usual benefit of cooler, later ripening zones while the mountain vineyards retained their vivid acidity with York Mountain's heights soaking in coastal air to cool and mitigate summer's heat. Willow Creek's calcareous soils held back vigor just enough to stretch ripening allowing for a long season for those vineyards.. The days warmed steadily, the nights cooled, coaxing phenolics to their peak without haste.

2021 Tasting Notes

From the calcareous, low-vigor soils of Arbor and Heaton, the grapes rise with clarity. These grounds demand focus; the vines respond with purity and backbone. Minimal vigor, maximum voice.

In the glass, Doyen is red and black berries underlaid by basalt spice, dried rose, crushed pepper. Silk and sinew entwined. The mid-palate holds you; the finish exhales graphite dust. A Grenache-led symphony with supporting cast



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95^{PT}

Robert Parker
WINE ADVOCATE

VARIETALS	65% Grenache, 18% Mourvèdre, 17% Syrah
APPELLATION	Paso Robles
ALCOHOL	14.8%
AGING	18 months 500L Barrels. 25% New 75% second year.
VINEYARDS	Paderewski, Catapult, Shadow Canyon, Arbor, Heaton





RIISE

2021 RIISE Peace, Paso Robles

2021 Vintage

A drought-year with standout quality producing small clusters, great concentration and balance across Paso—warm days, cool nights, long hang-time; widely called one of the region's top recent years. In 2021, Paso whispered a promise of power in quiet tones. Under a lean sky, the vines yielded dense ripeness, but every berry carried depth. Jovian is the fruit of that subtle tension.

2021 Harvest

Autumn harvest was picturesque and promising. The west-side sites offered its usual benefit of cooler, later ripening zones while the mountain vineyards retained their vivid acidity with York Mountain's heights soaking in coastal air to cool and mitigate summer's heat. Willow Creek's calcareous soils held back vigor just enough to stretch ripening allowing for a long season for those vineyards.. The days warmed steadily, the nights cooled, coaxing phenolics to their peak without haste.

2021 Tasting Notes

Shadow Canyon's windswept slopes, Arbor's chalk banks, Heaton's shale ridges: each plot carved its fingerprint. The result is perfume riding on tension, strength smoothed by mineral undergrowth.

In the glass, Peace begins with black plum, violet, smoke and graphite. Then whispers of sage, white pepper, game. Dense, muscular, yet graceful. It's a wine you lean into, then lean back, and it holds you.



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95^{PT}

Robert Parker
WINE ADVOCATE

VARIETAL

87% Syrah, 8% Cabernet Sauvignon,
5% Petite Sirah

APPELLATION

Paso Robles

ALCOHOL

14.8%

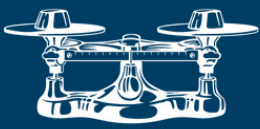
AGING

26 mo. 60% new French Oak.
10% Whole Cluster

VINEYARDS

Paderewski, Shadow Canyon, Catapult





RIISE



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Robert Parker
WINE ADVOCATE

2021 RIISE Doyen, Paso Robles

VARIETAL 65% Grenache, 18% Mourvèdre, 17% Syrah
APPELLATION Paso Robles
ALCOHOL 14.8%
AGING 18 months in 500L Barrels. 25% New, 75% second year.
VINEYARDS Paderewski, Catapult, Shadow Canyon, Arbor, Heaton

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96^{PT}

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Robert Parker
WINE ADVOCATE

2021 RIISE Jovian, Paso Robles

VARIETAL 65% Tempranillo, 15% Petit Sirah, 15% Graciano, 5% Syrah
APPELLATION Paso Robles
ALCOHOL 14.8%
AGING 26 months in 70% new French Oak
VINEYARDS Four Hearts, Paderewski, Fulldraw, Onx

[WINERY TECH](#) | [SCALE TECH](#)



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Robert Parker
WINE ADVOCATE

2021 RIISE Peace, Paso Robles

VARIETAL 87% Syrah, 8% Cabernet Sauvignon, 5% Petite Sirah
APPELLATION Paso Robles
ALCOHOL 14.8%
AGING 26 months in 60% new French Oak. 10% Whole Cluster
VINEYARDS Paderewski, Shadow Canyon, Catapult

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