



VIK 2019, CONSISTENT HIGH QUALITY AND A SUCCESSFUL DEBUT AT LA PLACE DE BORDEAUX

March 27 of this year was the official date that we launched VIK 2019, the icon wine from Viña VIK exclusively through, La Place de Bordeaux, the oldest and most prestigious of its kind in the world. This achievement is a watershed moment for VIK, which in just a short time has managed not only to earn extraordinary scores, but also to amaze the industry's most demanding critics and consumers. This is the first time that such a young winery (just 17 years old) has managed to place a wine made in Chile in the network. One of the main objectives of the winery now, is to gain a wider distribution, focusing on Asia and Europe.

The entry of VIK 2019 into the négociant network coincides with the 10th anniversary of the launch of the wine's first vintage, a blend of five varieties. VIK has evolved since then, and nowadays comprises just two varieties—Cabernet Sauvignon and Cabernet Franc.



It was received with great success by traders and the international community, selling all of the allocations distributed to La Place. A sales success that sold out inventories in just a few days. In addition to this great milestone, we have been winning praise for this vintage from the world's most prestigious critics, which gives us the confidence to know that we are on the right path. Here is a summary of the most relevant to date:

The 2019 VIK is silky and complex with a voluptuous expression of currants and sweet berries with some high-grade, creamy oak, the wine is not shy on Chilean cabernet's racier characteristics - in this case, sun-dried tomato leaf or red chili pepper, which knit well with the notes of currant and chocolate. **98 pts**

James Suckling. In its well-known ranking of wines from Chile, he has especially highlighted VIK 2019 as the best Chilean wine he has tasted in its 2022 annual tasting.



JAMES SUCKLING.COM

> TASTING REPORT

VIK

Big and complex, this rich red has a wealth of baking spice and licorice notes, plus an undercurrent of toasted coconut accents that cling to the ripe, concentrated core of fig, cassis and blackberry. Offers just enough fresh acidity to keep things in check, while the core flavors fan out around ripe, chewy tannins and a note of kirsch. Cabernet Sauvignon and Cabernet Franc. **94 pts**

Aaron Romano, Wine Spectator.

94
PTS.

Wine Spectator

This is the flagship release from one of the world's most astonishing estates—one that's surely among the most audacious vineyard and winery project undertaken anywhere during the past century. This may be the best VIK yet released, but it is certainly the most polished and elegant. A blend of 77% Cabernet Sauvignon and 23% Cabernet Franc, it is already an object lesson in refinement, with very intricate aromas and flavors that are virtually perfect in proportionality. All the oak notes are already fully integrated, making this a great choice for high-end restaurants. Theoretically, this should get better with age, but tasting it now, it is difficult to see how improvement could be possible. **99 pts**

The Tasting Panel & Somm Journal, upcoming July issue.

99
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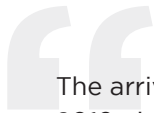
Limpid, quite viscous and impressively translucent in the glass, this is immediately lifted and quite aerial on the nose with an enticing floral and herbal element, then tobacco, tapenade, sweet baking spices and a touch of vanilla pod accompanying the dark stone fruits, sultana and fig. Svelte on the attack with fine-grained tannins slowly building in presence in the mouth and outlining the impressive structure as they do so. Eucalyptus and menthol coolness combine with the saline minerality on the long finish. The oak needs time to incorporate but the quality of the tannins and the component elements here are very impressive. **95 pts**

Colin Hay, Drink Business's Bordeaux correspondent.



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The arrival of Chilean wine ViK Millahue with its 2019 vintage coincides with the 10th anniversary of the launch of the wine's first vintage. Originally a blend of five varieties, it now comprises a blend of Cabernet Sauvignon and Cabernet Franc, and is a estate that was planted on entirely virgin land, creating a new wine region in Cachapoal Valley's Millahue district. The floral side of Cabernet Sauvignon is very much to the fore in this wine, more than I expected to be honest with a Chilean Cab. Waves of iris and peony are set against raspberry and blueberry fruit, with a smoky caress of grilled sandalwood oak, and sweet red liquorice notes that add depth without being overpowering. An enjoyable wine with lift and character. This is an unusual estate that was planted on entirely virgin land, creating a new wine region in Millahue with owner Alexander Vik and winemaker Cristian Vallejo. Aged in a mix of oak and amphora. New to the Place de Bordeaux this year. Hold +2 years or carafe 4 hours. **95 pts**

Jane Anson, Bordeaux March 2023 Report.



by JANE ANSON
INSIDE BORDEAUX

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VIK, our namesake icon wine from VIK Winery, was recently recognised as one of the best wines in Bordeaux at the Bordeaux Masters 2023. In winning a Master medal, it was given the highest possible award in the competition by a panel of expert judges, including Masters of Wine and Master Sommeliers. The Bordeaux Masters took place in London on 14 April, as one of the 25 Global Wine Masters competitions taking place in 2023, run by industry leading publication the drinks business. Among thousands of entries in 2022, just 3.5% won a Master medal, marking VIK 2019 out as one of the very top wines available on the market today. According to the rigorous judging criteria, a Master medallist must be 'an outstanding example of its type, showing impeccable winemaking. **Master medal**

The Drink Business, Global Wine Masters 2023 (Will be published in August 2023 at 'The Bordeaux Report'.



About VIK 2019:

VIK, the wine adopted by La Place, is the Icon in the winery's portfolio. With a base of 77% Cabernet Sauvignon along with 23% Cabernet Franc, both from the Cachapoal Valley, the 2019 is aged for 20 months in French oak barrels and for 6 months in Barroir barrels. Crafted in a Bordeaux oenological



style, with enveloping flavours and aromas it has an exceptional cellaring potential. The wine has a stunning deep, glossy colour and a very expressive, pure, precise and aromatic nose. The palate boasts an elegant structure featuring ripe fruit.

Additional information - Viña VIK:

- The winery was founded by Alex and Carrie Vik in 2006 in Millahue, in the Cachapoal Valley, with the aim of developing world-class vineyards that give rise to unique wines.
- With 4,500 hectares in the Cachapoal Valley and a team of winemakers, climatologists, geologists, winegrowers and agronomists, the VIKs have developed an exceptional terroir that produces award-winning wines.
- Holism is the concept that best reflects the VIK spirit. It's the perfect union of humans and nature as an integrated whole. Our holistic wines are the result of a magnificent, dynamic terroir and the best winegrowing and winemaking techniques and practices, protecting and enhancing the environment, concern for human and social development, and a focus on art and architecture.
- The winery promotes environmentally friendly winegrowing and winemaking practices. Fermentation is spontaneous, with no added yeasts. We use the “water in winter” method, irrigating the vines to ensure they are not unnecessarily dehydrated when summer arrives.
- Other sustainable activities are:
 - VIK now officially obtains 100% of its electricity from clean, non-polluting renewable energy sources.
 - The vineyard is surrounded by 2,000 hectares of native forest and biological corridors. We plant native trees periodically, including more than 2,000 Quillay trees to date.
- Viña VIK was ranked as one of the globe's leading vineyards in the prestigious World's Best Vineyards competition (4th place in 2022).
- The company's winery and oenotourism experience have been widely applauded in the international press, as has our innovative winemaking. In 2019 we were honoured to be chosen the World's Best Wine Experience by the prestigious Wine Enthusiast magazine.
- More information at <http://www.vikwine.com>

Additional information - Place de Bordeaux:

- A fine distribution network that includes 300 maisons de négoce and has been a major financial and economic force in the wine market for several centuries.
- This distribution system has become the most efficient way for fine wine producers around the globe to access an elite global distribution network.
- More information at <https://www.bordeaux.com/fr/Notre-savoir-faire/Metiers/Negoce>